

Coaches' Code of Ethics

- 1. Respect the rights, dignity and worth of every individual athlete as a human being**
 - * Treat everyone equally regardless of sex, disability, ethnic origin or religion.
 - * Respect the talent, developmental stage and goals of each athlete in order to help each athlete reach their full potential.
- 2. Maintain high standards of integrity**
 - * Operate within the rules of your sport and in the spirit of fair play, while encouraging your athletes to do the same.
 - * Advocate a sporting environment free of drugs and other performance-enhancing substances within the guidelines of the New Zealand Sports Drug Agency and the World Anti-Doping Code.
 - * Do not disclose any confidential information relating to athletes without their written prior consent.
- 3. Be a positive role model for your sport and athletes and act in a way that projects a positive image**
 - * All athletes are deserving of equal attention and opportunities.
 - * Ensure the athlete's time spent with you is a positive experience.
 - * Be fair, considerate and honest with athletes.
 - * Encourage and promote a healthy lifestyle – refrain from smoking and drinking alcohol around athletes.
- 4. Professional responsibilities**
 - * Display high standards in your language, manner, punctuality, preparation and presentation.
 - * Display control, courtesy, respect, honesty, dignity and professionalism to all involved within the sphere of sport – this includes opponents, coaches, officials, administrators, the media, parents and spectators.
 - * Encourage your athletes to demonstrate the same qualities.
 - * Be professional and accept responsibility for your actions.
 - * Refrain from criticism of other coaches and athletes.
- 5. Make a commitment to providing a quality service to your athletes**
 - * Seek continual improvement through ongoing coach education, and other personal and professional development
 - * Provide athletes with planned and structured training programmes appropriate to their needs and goals.
 - * Seek advice and assistance from professionals when additional expertise is required.
 - * Maintain appropriate records.
- 6. Provide a safe environment for training and competition**
 - * Adopt appropriate risk management strategies to ensure that the training and/or competition environment is safe.
 - * Ensure equipment and facilities meet safety standards.
 - * Ensure equipment, rules, training and the environment are appropriate for the age, physical and emotional maturity, experience and ability of the athletes.
 - * Show concern and caution toward sick and injured athletes.
 - * Allow further participation in training and competition only when appropriate.
 - * Encourage athletes to seek medical advice when required.
 - * Provide a modified training programme where appropriate.
- 7. Protect your athletes from any form of personal abuse**
 - * Refrain from any form of verbal, physical or emotional abuse towards your athletes.
 - * Refrain from any form of sexual or racial harassment, whether verbal or physical.
 - * Do not harass, abuse or discriminate against athletes on the basis of their gender, sexual orientation, race, colour, religious or ethical beliefs, ethnic origins, employment status, disability or distinguishing characteristics.
 - * Be alert to any forms of abuse directed towards athletes from other sources while in your care.

Coaches should:

- * Be treated with respect and openness
- * Have access to self-improvement opportunities
- * Be matched with a level of coaching appropriate to their ability